



Duval County 2021 Updated STR Forecast

Duval County 2022 STR Forecast

Jul	Aug	Sep	Oct	Nov	Dec	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
76.7	70.5	66.7	72.3	67.8	61.9	71.2	67.6	76.4	82.2	76.5	74.9	74.9	75.7	71.8	69.1	74.6	70.0	63.5	73.1
42.0	31.2	16.8	29.4	23.8	19.1	30.4	10.9	13.9	5.9	-4.4	-1.4	-1.8	-1.3	2.0	3.5	3.2	3.2	2.7	2.7

Jul	Aug	Sep	Oct	Nov	Dec	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
\$113.18	\$104.76	\$103.39	\$106.37	\$102.62	\$92.52	\$91.13	\$97.49	\$99.61	\$106.66	\$103.78	\$103.58	\$98.99	\$99.28	\$95.26	\$95.92	\$99.26	\$95.99	\$88.04	\$98.92
39.5	34.3	31.7	36.6	31.4	22.9	18.3	25.6	23.5	17.7	4.4	-1.3	-6.5	-12.3	-9.1	-7.2	-6.7	-6.5	-4.8	-0.2

Jul	Aug	Sep	Oct	Nov	Dec	Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
\$86.81	\$73.81	\$69.01	\$76.93	\$69.61	\$57.25	\$70.57	\$65.86	\$76.14	\$87.67	\$79.42	\$77.61	\$74.18	\$75.18	\$68.43	\$66.27	\$74.08	\$67.19	\$55.95	\$72.31
98.2	76.2	53.8	76.9	62.7	46.4	54.3	39.3	40.7	24.5	-0.2	-2.6	-8.2	-13.4	-7.3	-4.0	-3.7	-3.5	-2.3	2.5

HISTORICAL	OCC	ADR	RevPAR
2016	71.4	\$87.84	\$62.68
2017	73.1	\$92.17	\$67.40
2018	73.9	\$96.96	\$71.70
2019	73.1	\$98.41	\$71.96
2020	54.6	\$83.77	\$45.74