



1. Want your guests to feel safe and secure in your hotel or restaurant?
2. Want to demonstrate your commitment to rebuilding and restoring Florida's hospitality and tourism industries?
3. Want to have a market differentiator that ensures thousands of dollars in positive marketing?

As we recover from COVID-19, make sure your establishment is inviting to guests. Demonstrate that your restaurant or hotel is dedicated to meeting safety and sanitation standards and ensuring staff are properly trained by earning the

Florida Restaurant & Lodging Association

Seal of Commitment

Earn your Seal of Commitment today at <https://frla.org/sealofcommitment/>. Complete the online application, and an FRLA representative will contact you to confirm the information, schedule necessary training, and award your Seal of Commitment designation.



FOR THE FIRST 100 BUSINESSES
THAT EARN THE SEAL OF
COMMITMENT

Your designation will be
awarded through December
2021 for the 12-month rate.

