



## WEEKLY DUVAL COUNTY STR REPORT 1.16.22

### SUMMARY:

The week of January 16<sup>th</sup> saw Occupancy at 65.3%, seeing similar rates to 2019 and pre-pandemic 2020. Average Daily Rate was \$97 which is higher than the previous three years for the same week. Room Revenue was \$8,270,798 which is also higher than previous three years.

Downtown saw a loss in Occupancy when compared to same period last year. The USMC group started their usage of the Hyatt at approximately this time last year. Westside and Beach hotels show a percentage loss in Occupancy but sold more rooms as new supply was added since this same period last year. All areas saw RevPAR and ADR growths.

Month to date, Occupancy is at 64.7%. ADR is at \$97.55, and RevPAR is \$63.08. Room Revenue is \$25.8 million. Friday and Saturday nights continue to be the strongest for Occupancy demands, besting pre-pandemic data. Tuesdays and Wednesdays have not returned to their pre-pandemic demand but are showing improvement.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	65.3%	5.2%	64.7%	5.4%
<i>ADR</i>	\$97.02	25.1%	\$97.55	23.5%
<i>RevPAR</i>	\$63.39	31.6%	\$63.08	30.2%
<i>Room Revenue</i>	\$8,270,798	36.5%	\$25,866,326	35.1%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	75.6%	6.6%	\$78.14	26.4%	\$59.10	34.7%
<i>Beaches</i>	60.7%	-1.5%	\$140.36	16.9%	\$85.23	15.2%
<i>Downtown</i>	50.0%	-17.9%	\$122.15	39.7%	\$61.03	14.7%
<i>Northside/Airport</i>	66.4%	18.2%	\$86.01	24.3%	\$57.11	46.9%
<i>Southside/Mandarin</i>	68.1%	8.3%	\$93.91	27.1%	\$63.95	37.7%
<i>Westside</i>	66.6%	-1.9%	\$89.20	20.5%	\$59.41	18.2%

#### 4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2022</b>	12,341	11,352	11,953	12,048	11,942	12,763	12,845	85,244
<b>2021</b>	10,878	10,666	11,239	11,382	11,166	10,986	11,806	78,123
<b>2020</b>	10,322	11,698	13,663	14,237	12,722	11,969	12,376	86,987
<b>2019</b>	9,657	11,315	13,296	14,264	13,181	12,659	12,450	86,822

Source: STR



## WEEKLY DUVAL COUNTY STR REPORT 1.23.22

### SUMMARY:

The week of January 23<sup>rd</sup> saw Occupancy at 68.3%, an increase of 7.7% over the same week in 2021. Rooms sold in 2022 are slightly less than total rooms sold in 2019. The week in 2020 was a strong group week with Florida Huddle, two religious groups, a larger military group and an association group all being held. Average Rate was stronger than the previous three years, making Room Revenue approximately the same as 2020 and 2019 and about \$2.5 million more than the same week in 2021.

All areas of the county saw growth in all three STR metrics with Downtown showing the largest growth due to a nearly 50% growth in Average Rate. This large rate and RevPAR growth is the result of exceeding the Occupancy from last year with rates nearly double of the USMC group that quarantined downtown last year.

Month-to-Date Occupancy is at 65.5%, up 6.3% over same time last year and consistent with the Occupancy for 2019. ADR is nearly \$98. Room Revenue is \$34.5 million, this is nearly \$10 million more than January 2021 MTD and about \$1 million more than January 2019 MTD.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	68.3%	7.7%	65.5%	6.3%
<i>ADR</i>	\$98.36	25.8%	\$97.75	24.4%
<i>RevPAR</i>	\$67.14	35.5%	\$63.99	32.3%
<i>Room Revenue</i>	\$8,760,990	40.6%	\$34,588,425	37.3%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	81.4%	4.6%	\$81.04	23.6%	\$65.98	29.4%
<i>Beaches</i>	61.7%	1.0%	\$138.21	18.5%	\$85.28	19.7%
<i>Downtown</i>	62.0%	3.6%	\$129.79	49.2%	\$80.48	54.6%
<i>Northside/Airport</i>	70.3%	20.3%	\$88.30	25.1%	\$62.07	50.5%
<i>Southside/Mandarin</i>	68.0%	5.7%	\$92.11	22.2%	\$62.66	29.1%
<i>Westside</i>	71.3%	4.1%	\$93.53	25.3%	\$66.70	30.4%

**4-Year Comparison of Demand (Rooms Sold) of Same Week:**

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<i>2022</i>	10,282	12,152	12,727	13,128	13,046	14,007	13,731	89,073
<i>2021</i>	9,412	10,838	11,279	11,346	11,263	12,337	13,239	79,714
<i>2020</i>	10,860	13,951	14,563	14,576	13,167	12,941	12,360	92,418
<i>2019</i>	10,515	12,916	13,803	14,023	13,312	13,136	12,573	90,278

Source: STR