



## WEEKLY DUVAL COUNTY STR REPORT 10.10.21

### SUMMARY:

The week of October 10<sup>th</sup> saw Occupancy at 74%, a gain of nearly 30% over the prior year. This is a small growth over last week as well. Friday and Saturday nights continue to show the highest Occupancy statistics. More rooms were sold in this week of 2021 than in same week in the past three years. Average Rate was over \$100. Room Revenue was \$9.6 million. All areas saw double digit RevPAR Growth as well as growth in Occupancy and ADR over last year.

Month to Date Occupancy is 73% and ADR is approximately \$101. Room Revenue is \$21.8 million. ADR is up about \$4 from 2018 and 2019 with the same Occupancy percentage and about \$22 higher than 2020.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	74.0%	29.7%	73.0%	29.7%
<i>ADR</i>	\$100.28	27.1%	\$100.98	28.8%
<i>RevPAR</i>	\$74.16	64.9%	\$73.69	67.0%
<i>Room Revenue</i>	\$9,600,306	67.6%	\$21,801,182	69.8%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	84.8%	22.2%	\$76.88	25.5%	\$65.17	53.3%
<i>Beaches</i>	82.4%	15.7%	\$169.14	35.4%	\$139.41	56.6%
<i>Downtown</i>	58.3%	59.2%	\$123.27	11.3%	\$71.92	77.2%
<i>Northside/Airport</i>	79.2%	39.1%	\$86.74	25.5%	\$68.69	74.5%
<i>Southside/Mandarin</i>	73.3%	26.5%	\$92.81	27.2%	\$67.99	61.5%
<i>Westside</i>	77.3%	18.2%	\$90.17	22.8%	\$69.73	45.2%

#### 4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2021</b>	12,352	12,916	13,342	13,664	13,518	14,797	15,145	95,734
<b>2020</b>	9,125	9,730	10,148	10,224	10,021	11,005	12,359	72,612
<b>2019</b>	12,341	12,535	13,361	13,821	13,754	13,053	12,787	91,652
<b>2018</b>	10,872	13,371	14,414	14,423	12,976	13,168	14,337	93,561

Source: STR



## WEEKLY DUVAL COUNTY STR REPORT 10.17.21

### SUMMARY:

Occupancy for the week of October 17<sup>th</sup> was nearly 70%, which is very similar to the occupancy levels we saw in 2019. Friday and Saturday continue to maintain the highest occupancy and average rate for the week. This same week in 2018 hosted the Florida vs. Georgia football game on that Saturday and about 7,500 more rooms were sold during that week as a result. All areas of town saw double digit RevPAR growth. Northside/Airport saw the largest percentage of growth.

Month-to-Date occupancy is nearly 72% with an ADR of \$100.17. Room revenue to date for the month is \$30.8 million. It was \$34.6 million in 2018 including the Florida vs. Georgia room revenue, which we have yet to see for 2021.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	69.6%	22.2%	71.9%	14.9%
<i>ADR</i>	\$97.96	24.7%	\$100.17	24.3%
<i>RevPAR</i>	\$68.22	52.5%	\$61.19	42.8%
<i>Room Revenue</i>	\$8,895,454	56.1%	\$30,870,026	65.7%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	81.1%	12.7%	\$76.17	21.8%	\$61.78	37.2%
<i>Beaches</i>	72.4%	4.1%	\$163.35	32.2%	\$118.22	37.7%
<i>Downtown</i>	54.0%	44.6%	\$119.16	10.9%	\$64.34	60.4%
<i>Northside/Airport</i>	75.5%	37.0%	\$87.25	26.0%	\$65.83	72.6%
<i>Southside/Mandarin</i>	69.5%	18.1%	\$91.17	24.8%	\$63.40	47.4%
<i>Westside</i>	73.3%	16.5%	\$89.83	24.4%	\$65.88	44.9%

#### 4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2021</b>	11,088	12,433	13,093	13,059	13,008	13,737	14,385	90,803
<b>2020</b>	9,192	9,865	10,287	10,379	10,325	10,919	11,579	72,546
<b>2019</b>	11,073	13,240	13,607	13,810	12,981	13,491	13,893	92,095
<b>2018</b>	11,414	13,340	13,934	13,740	13,327	16,148	16,386	98,289*

\*Florida vs. Georgia Football weekend was this week of 2018

Source: STR