



WEEKLY DUVAL COUNTY STR REPORT 11.7.21

SUMMARY:

Duval County saw Occupancy at nearly 77% for the week of November 7th. This was a 35.8% growth over last year. It was also an approximately 10,000 more rooms sold than same period in 2018 and 2019. Average Daily Rate and RevPAR saw substantial growths over last year as well as over 2018 and 2019. Friday and Saturday continue to see the highest Occupancies. Friday was nearly 84% and Saturday was 86%. The two larger profile events, Super Girl Surf Pro and Street League Skateboarding, helped drive the demand for the hotels. Room Revenue for the week was \$10.3 million. Sunday, 11/7, also saw strong demand from the Jaguars vs. Buffalo Bills game. Occupancy was almost 74% and Room Revenue was nearly \$1.5 million for the night. These statistics are nearly double the average Sunday statistics.

All areas of the county saw growth in all STR performance measures. The Downtown hotel segment saw the largest growths. The Beaches hotels continue to be the rate leader.

Month to Date, Occupancy is at 75.7% and ADR is \$103.79. Room Revenue is \$19 million.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	76.8%	35.8%	75.7%	32.8%
<i>ADR</i>	\$103.43	34.2%	\$103.79	29.3%
<i>RevPAR</i>	\$79.40	82.2%	\$78.59	71.6%
<i>Room Revenue</i>	\$10,359,615	87.9%	\$19,042,305	77.0%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	88.2%	31.3%	\$79.31	24.5%	\$69.93	63.5%
<i>Beaches</i>	78.1%	16.2%	\$160.35	34.9%	\$125.19	56.7%
<i>Downtown</i>	67.2%	93.2%	\$135.67	28.9%	\$91.18	149.0%
<i>Northside/Airport</i>	79.4%	37.9%	\$91.64	30.6%	\$72.74	80.0%
<i>Southside/Mandarin</i>	77.1%	32.0%	\$96.09	32.6%	\$74.11	75.0%
<i>Westside</i>	78.0%	26.4%	\$93.33	30.8%	\$72.76	65.4%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<i>2021</i>	13,773	13,172	13,910	13,786	13,939	15,576	16,005	100,161
<i>2020</i>	9,211	10,044	10,563	10,299	9,511	10,768	11,118	71,514
<i>2019</i>	10,685	12,554	14,295	14,991	13,585	12,260	12,038	90,408
<i>2018</i>	9,677	12,238	13,884	14,388	12,968	12,094	14,161	89,410

Source: STR



WEEKLY DUVAL COUNTY STR REPORT 11.14.21

SUMMARY:

Duval County continues to see strong weekend business with Saturday night at nearly 87%. More rooms were sold this week than the same week in the past three years. 2018 did have the Thanksgiving holiday in the week. Average Rate was notably higher than all three past years as well.

All areas of the county continue to see RevPAR growth. The Beach hotels saw a slight Occupancy percentage decline due to additional inventory added, but have seen 26.9% more rooms sold Month to Date.

Month to Date, Occupancy is nearly 75% with an Average Rate over \$104. The special events and strong leisure business have kept up with non-pandemic time November Occupancy statistics and exceeding ADR.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	73.0%	25.9%	74.7%	31.0%
<i>ADR</i>	\$101.34	30.2%	\$102.96	30.1%
<i>RevPAR</i>	\$74.02	63.8%	\$76.95	70.3%
<i>Room Revenue</i>	\$9,657,593	68.9%	\$28,688,184	75.6%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	85.8%	25.2%	\$78.70	23.7%	\$67.51	54.8%
<i>Beaches</i>	69.5%	-3.1%	\$155.44	29.9%	\$107.95	25.8%
<i>Downtown</i>	55.1%	36.6%	\$132.05	23.8%	\$72.80	69.0%
<i>Northside/Airport</i>	81.2%	45.4%	\$93.74	35.0%	\$76.17	96.3%
<i>Southside/Mandarin</i>	74.8%	25.9%	\$94.66	30.3%	\$70.81	64.0%
<i>Westside</i>	72.4%	11.7%	\$89.94	24.9%	\$65.15	39.5%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<i>2021</i>	11,669	13,143	13,722	13,567	13,159	13,937	16,104	95,301
<i>2020</i>	8,762	9,941	10,551	10,709	10,420	10,816	12,213	73,430
<i>2019</i>	10,908	13,614	14,032	13,759	12,453	11,788	11,057	87,611
<i>2018</i>	12,150	9,352	8,701	8,727	9,973	11,014	9,532	69,449

Source: STR