



WEEKLY DUVAL COUNTY STR REPORT 7.18.21

SUMMARY:

The week of July 18th saw Occupancy at 77.4%, up 39.9% from 2020. Fridays and Saturdays continue to be the strongest days of the week. Saturday's Room Revenue was over \$2 million and had ADR of \$126.65. Overall, ADR for the week was \$111.06. This ADR is more than \$11 over 2018 and 2019's metrics. Room Revenue is over \$11 million for the week, which is more than \$1.5 million above the stats for 2018 and 2019.

All areas of the county saw growth in all STR measurements over 2020. The Beaches hotels saw the best Occupancy at almost 90% for the week and had the highest ADR at nearly \$217. Downtown saw the biggest RevPAR growth over last year.

Month to Date Occupancy is at 75.0% and ADR is \$110.47. Room Revenue is \$36.9 million.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	77.4%	39.9%	75.0%	38.0%
<i>ADR</i>	\$111.06	37.5%	\$110.47	35.6%
<i>RevPAR</i>	\$85.96	92.4%	\$82.86	87.2%
<i>Room Revenue</i>	\$11,163,172	97.4%	\$36,904,489	92.1%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	87.2%	31.8%	\$78.80	21.2%	\$68.70	59.8%
<i>Beaches</i>	89.6%	25.7%	\$216.91	47.8%	\$194.38	85.7%
<i>Downtown</i>	73.0%	92.4%	\$126.80	25.0%	\$92.54	140.5%
<i>Northside/Airport</i>	73.9%	54.8%	\$95.75	32.6%	\$70.77	105.2%
<i>Southside/Mandarin</i>	76.8%	34.8%	\$99.89	37.7%	\$76.76	85.5%
<i>Westside</i>	80.7%	18.1%	\$88.57	19.4%	\$71.46	40.9%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	12,445	13,790	14,143	14,145	14,331	15,616	16,044	100,514
2020	8,745	9,603	9,857	10,085	10,012	10,692	11,056	70,050
2019	11,072	13,627	14,141	14,374	13,784	13,728	13,968	94,694
2018	11,264	13,587	14,715	14,916	14,098	15,048	15,259	98,887

Source: STR



WEEKLY DUVAL COUNTY STR REPORT 7.25.21

SUMMARY:

The week of July 25th saw Occupancy at 82.3%. Average Rate is 50.5% higher than last year to \$121.64 for the county average. Room Revenue was \$13 million, a growth of 127.4% over same time in 2020. There were also approximately 12,000 more rooms sold than in 2018 and 2019. The USATF Junior Olympic National Championships and Hella Mega Tour both happening this week helped push Occupancy.

All areas of the county saw growth in Occupancy and ADR. Downtown had the largest RevPAR growth percentage at 149.9% with Northside/Airport close behind at 141.7%. The Beaches and Southside/Mandarin areas had growths also exceeding 100%.

Month to Date Occupancy is 76.7%. Average Rate is \$113.18, and RevPAR is \$86.77. Room Revenue is \$49.9 million. This revenue exceeds the July month-end totals from 2017, 2018 and 2019.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	82.3%	47.4%	76.7%	40.1%
<i>ADR</i>	\$121.64	50.5%	\$113.18	39.2%
<i>RevPAR</i>	\$100.12	121.8%	\$86.77	95.0%
<i>Room Revenue</i>	\$13,002,339	127.4%	\$49,907,719	100.1%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	88.5%	33.8%	\$85.70	32.5%	\$75.84	77.2%
<i>Beaches</i>	93.5%	33.8%	\$225.41	62.3%	\$210.84	117.3%
<i>Downtown</i>	72.0%	83.3%	\$141.51	36.3%	\$101.88	149.9%
<i>Northside/Airport</i>	77.4%	64.0%	\$103.93	47.4%	\$80.40	141.7%
<i>Southside/Mandarin</i>	84.2%	44.2%	\$113.39	51.9%	\$95.42	119.0%
<i>Westside</i>	86.4%	28.9%	\$94.62	27.9%	\$81.75	64.9%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	12,682	14,310	15,081	15,632	15,885	16,532	16,783	106,896
2020	8,866	9,586	9,937	9,926	10,345	11,143	10,943	70,746
2019	11,005	13,002	13,636	14,035	14,075	14,333	13,247	93,333
2018	11,132	13,192	13,919	14,400	13,414	14,337	14,406	94,800

Source: STR