



WEEKLY DUVAL COUNTY STR REPORT 8.15.21

SUMMARY:

As educational systems start back to school in August, the hotel industry generally sees a drop in Occupancy. Duval County Occupancy at 66.1% was similar to the same week in 2019 and nearly 22% higher than the same week in 2020. Average Rate saw growth of 24.5% over 2020. ADR was higher than 2019 and 2018 by \$2. 2018 posted higher Occupancy as Downtown hosted three national association groups during this week that year.

All areas of Duval County continue to see growth over 2020 Occupancies and post RevPAR growths. Month to Date Occupancy is nearly 69% and Room Revenue is \$27 million. These are both on par with statistics from 2018 and 2019.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	66.1%	21.9%	68.7%	24.1%
<i>ADR</i>	\$97.05	24.5%	\$100.49	27.3%
<i>RevPAR</i>	\$64.19	51.9%	\$69.05	57.9%
<i>Room Revenue</i>	\$8,389,350	56.0%	\$27,076,940	62.3%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	81.0%	24.1%	\$75.15	18.2%	\$60.85	46.7%
<i>Beaches</i>	65.9%	7.7%	\$165.35	31.6%	\$108.95	41.7%
<i>Downtown</i>	52.2%	52.5%	\$113.75	9.8%	\$59.40	67.5%
<i>Northside/Airport</i>	67.4%	31.8%	\$90.82	30.4%	\$61.25	72.0%
<i>Southside/Mandarin</i>	65.7%	14.7%	\$90.68	25.0%	\$59.61	43.4%
<i>Westside</i>	73.8%	21.5%	\$88.39	20.5%	\$65.24	46.3%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	10,680	12,178	12,705	12,875	12,551	12,717	12,738	86,444
2020	8,786	9,766	10,054	9,984	9,624	10,125	10,645	68,984
2019	9,768	12,498	13,730	13,810	12,415	12,000	12,601	86,822
2018	11,362	14,433	15,210	15,276	13,742	13,240	14,693	97,956

Source: STR



WEEKLY DUVAL COUNTY STR REPORT 8.22.21

SUMMARY:

The week of August 22nd saw Occupancy at 62.9% in Duval County. This Occupancy is higher than the same week of 2019 and 2020 with higher ADR than the same week in 2018, 2019 and 2020. Occupancy in 2019 saw impacts of the approaching Hurricane Dorian. This week in 2018 had the Lynyrd Skynyrd Farewell Concert plus the Labor Day Shootout Soccer Tournament which boosted Occupancy as it led up to the holiday on Monday.

All areas of town continue to see growth over 2020's statistics. Arlington and Westside had the highest Occupancies, and these statistics also exceed the 2018 and 2019 Occupancies. The hotels at the Beaches continue to have Average Rates exceeding 2018 and 2019.

Month to Date Occupancy is 67.3%. This is slightly less than 2018 and 2019. Average Rates are higher than the previous three years for August ADR. Month to Date Room Revenue is nearly \$35 million which is similar to the final August numbers for 2018 and 2019 with a few days remaining still in the month for 2021 that will be included bringing the final number slightly higher this year.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	62.9%	20.9%	67.3%	23.0%
<i>ADR</i>	\$95.62	24.6%	\$99.37	26.6%
<i>RevPAR</i>	\$60.19	50.6%	\$66.87	55.7%
<i>Room Revenue</i>	\$7,867,483	54.8%	\$34,963,190	60.0%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	78.4%	22.9%	\$73.76	17.6%	\$57.84	44.5%
<i>Beaches</i>	64.9%	3.9%	\$162.70	32.8%	\$105.60	38.0%
<i>Downtown</i>	46.4%	45.4%	\$117.81	14.9%	\$54.72	67.1%
<i>Northside/Airport</i>	59.2%	21.1%	\$87.13	27.9%	\$51.55	54.9%
<i>Southside/Mandarin</i>	63.5%	17.6%	\$88.65	24.5%	\$56.29	46.4%
<i>Westside</i>	75.3%	26.1%	\$87.93	20.6%	\$66.19	52.0%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<i>2021</i>	10,094	11,547	12,220	12,206	11,974	12,032	12,202	82,275
<i>2020</i>	8,126	9,210	9,604	9,913	9,797	9,735	9,841	66,226
<i>2019</i>	9,452	11,827	12,867	12,561	11,264	9,906	9,490	77,367
<i>2018</i>	10,499	12,704	13,176	12,458	10,946	13,012	15,793	88,588

Source: STR