



WEEKLY DUVAL COUNTY STR REPORT 1.2.22

SUMMARY:

The week of January 2nd saw Occupancy at nearly 62%, up 5% over the same week in 2021 and similar to the occupancy rate in 2019. Average Rate was almost \$94, besting the ADR for the same weeks in the past three years. Room Revenue totaled \$7.5 million.

All areas of Duval County saw growth in RevPAR; however, some Occupancy losses were seen in both Westside and Beaches properties. More rooms were actually sold than in 2021; however, additional supply added made the percentage sold decrease.

Month-to-date numbers only include 1 additional day, January 1st so the statistics are very close to the weekly numbers.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	61.8%	5.0%	61.9%	61.9%
<i>ADR</i>	\$93.81	20.8%	\$95.56	19.1%
<i>RevPAR</i>	\$58.00	26.8%	\$59.16	23.0%
<i>Room Revenue</i>	\$7,568,000	31.6%	\$8,822,067	27.6%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	73.4%	8.0%	\$76.67	26.8%	\$56.28	36.9%
<i>Beaches</i>	55.8%	-0.7%	\$144.91	19.6%	\$80.84	18.7%
<i>Downtown</i>	47.2%	-5.7%	\$114.04	11.7%	\$53.84	5.3%
<i>Northside/Airport</i>	66.3%	12.0%	\$87.54	23.7%	\$58.06	38.6%
<i>Southside/Mandarin</i>	63.0%	7.9%	\$88.62	24.0%	\$55.80	33.8%
<i>Westside</i>	66.3%	-2.0%	\$88.55	20.7%	\$58.73	18.3%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2022	9,906	10,883	11,252	11,671	11,483	12,013	13,468	80,676
2021	9,402	10,843	11,316	11,375	10,556	10,156	10,414	74,062
2020	10,255	13,084	13,893	14,875	12,645	11,754	11,924	88,430
2019	9,558	12,581	13,564	13,422	12,163	10,838	10,621	82,747

Source: STR



WEEKLY DUVAL COUNTY STR REPORT 1.9.22

SUMMARY:

Occupancy for the week of January 9th was 67.5%, a growth of 6.7% over the same period last year. Average Rate was more than \$21 higher than the same week in 2021 resulting in a growth of 40% in Room Revenue totaling more than \$2 million in additional revenue. Occupancy is on par with 2019's results. 2020 had a large group, IEEE, that impacted Downtown.

All areas of Duval County saw RevPAR growth. Downtown saw a loss in Occupancy as this week last year was the first week of the United States Marine Corps Parris Island arrivals. However, Downtown saw a large ADR growth.

Month to Date, Occupancy is 64.4%. ADR is \$97.86. Room Revenue is \$17,621,692. Statistics continue to be similar to those of 2019 with slightly higher Occupancy.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	67.5%	6.7%	64.4%	7.1%
<i>ADR</i>	\$100.32	26.7%	\$97.86	24.2%
<i>RevPAR</i>	\$67.75	35.2%	\$63.02	33.0%
<i>Room Revenue</i>	\$8,840,318	40.3%	\$17,621,692	38.0%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	81.2%	8.5%	\$79.19	24.9%	\$64.29	35.5%
<i>Beaches</i>	67.4%	8.8%	\$150.32	22.4%	\$101.34	33.2%
<i>Downtown</i>	50.4%	-16.5%	\$124.49	48.9%	\$62.69	24.4%
<i>Northside/Airport</i>	68.0%	22.1%	\$88.32	25.7%	\$60.04	53.5%
<i>Southside/Mandarin</i>	69.7%	7.9%	\$97.11	25.0%	\$67.65	34.9%
<i>Westside</i>	69.6%	0.5%	\$90.60	20.7%	\$63.07	21.3%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2022	10,549	11,434	12,268	12,255	12,149	14,201	15,263	88,119
2021	9,290	10,584	10,912	11,143	10,965	12,661	79,561	79,561
2020	10,290	13,718	14,489	14,301	12,769	13,966	14,365	93,898
2019	9,810	12,584	13,724	13,412	12,004	13,180	13,488	88,202

Source: STR