



WEEKLY DUVAL COUNTY STR REPORT 11.21.21

SUMMARY:

This week saw more Demand and a higher Average Rate than the same week in 2018, 2019 and 2020. Occupancy was at 63.3% which was nearly 26% higher than the same week in 2020. Weekends continue to be strong with leisure travel and events. The Holiday Boat Parade as well as many Downtown events and a Jaguars game on Sunday likely helped Occupancy reach 71% on Saturday night.

All areas of town saw double digit RevPAR growth. Northside/Airport and Downtown hotels saw the biggest year-over-year gains. The Beaches hotels had a decrease in Occupancy; however, this is due to the additional supply added and not because of less rooms sold. Rooms sold at the Beaches properties increased by 18.3% as compared to the prior year.

Month-to-date Occupancy is nearly 72%, a growth of 28.8% over MTD November 2020. Average Rate is at \$101.48. Room Revenue MTD is over \$36 million.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	63.3%	25.9%	71.8%	28.9%
<i>ADR</i>	\$97.21	28.8%	\$101.48	29.4%
<i>RevPAR</i>	\$61.58	62.2%	\$72.84	66.8%
<i>Room Revenue</i>	\$8,034,350	67.3%	\$36,658,720	72.0%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	75.6%	27.1%	\$75.35	27.5%	\$56.99	62.0%
<i>Beaches</i>	65.1%	-2.7%	\$161.25	28.1%	\$105.03	24.6%
<i>Downtown</i>	50.5%	48.5%	\$123.01	18.4%	\$62.12	75.8%
<i>Northside/Airport</i>	65.1%	39.1%	\$85.43	28.9%	\$55.61	79.3%
<i>Southside/Mandarin</i>	64.4%	26.5%	\$89.64	30.4%	\$57.75	65.0%
<i>Westside</i>	65.3%	14.4%	\$88.92	30.4%	\$58.06	49.2%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	12,623	11,069	10,676	10,554	11,727	12,803	13,200	82,652
2020	9,167	8,710	8,444	8,012	8,812	10,069	10,445	63,659
2019	8,425	9,043	8,853	9,289	10,518	11,560	11,692	69,380
2018	7,632	10,892	12,010	12,326	10,946	10,436	11,456	75,698

Source: STR



WEEKLY DUVAL COUNTY STR REPORT 11.28.21

SUMMARY:

The week of November 28th saw Occupancy of 65.5%. This percentage 24.2% higher than 2020 and is comparable to rates seen in 2018 and 2019. Average Rate was \$94.28 which is higher than the same week of the past three years. Room Revenue totaled \$8 million for the week.

All areas of Duval County saw RevPAR growth of more than 35% over the same time in 2020.

Month to Date, Occupancy is nearly 71%, about 95,000 more rooms sold than in November 2020. Average Rate is over \$100 and approximately \$6 more than the Average Rates for November 2018 and 2019.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	65.5%	24.2%	70.7%	28.1%
<i>ADR</i>	\$94.28	25.6%	\$100.58	28.7%
<i>RevPAR</i>	\$61.78	55.9%	\$71.09	64.8%
<i>Room Revenue</i>	\$8,061,593	62.8%	\$39,752,864	69.9%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	80.3%	26.2%	\$74.45	23.0%	\$59.80	55.2%
<i>Beaches</i>	60.6%	6.6%	\$143.31	27.2%	\$86.89	35.7%
<i>Downtown</i>	47.8%	28.5%	\$117.17	12.5%	\$56.00	44.6%
<i>Northside/Airport</i>	71.6%	34.9%	\$88.92	27.6%	\$63.71	72.1%
<i>Southside/Mandarin</i>	66.3%	23.9%	\$89.19	26.7%	\$59.11	57.0%
<i>Westside</i>	70.4%	10.6%	\$89.79	30.3%	\$63.25	44.1%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	9,964	11,622	12,618	13,167	12,502	12,581	13,049	85,503
2020	7,999	9,027	9,565	9,932	9,759	9,737	9,933	65,952
2019	9,802	12,778	14,135	14,163	12,740	12,363	12,415	88,396
2018	10,042	12,687	13,326	13,378	12,726	11,989	11,366	85,514

Source: STR