



## WEEKLY DUVAL COUNTY STR REPORT 12.26.21

### SUMMARY:

The week of December 26<sup>th</sup> saw Occupancy at 67%, with more rooms sold and a higher Average Daily Rate than the same week in 2018, 2019 and 2020. Room Revenue totaled \$9.3 million, also besting the statistics for the previous three years.

All areas of Duval County saw double digit RevPAR growth over the prior year. Occupancy grew in all areas except Downtown which saw a slight decline over last year.

Month-to-date, Occupancy is nearly 65%, with more rooms being sold in December 2021 than the previous three years. All other monthly STR metrics are higher in 2021 as well. Room Revenue in December 2021 is at least \$5 million more than the 2018, 2019 and 2020 December statistics.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	67.0%	15.1%	64.9%	23.6%
<i>ADR</i>	\$106.89	29.6%	\$97.71	29.3%
<i>RevPAR</i>	\$71.63	49.3%	\$63.45	59.8%
<i>Room Revenue</i>	\$9,346,228	56.1%	\$36,660,306	67.7%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	68.0%	4.7%	\$78.35	28.6%	\$53.30	34.6%
<i>Beaches</i>	82.1%	4.9%	\$187.71	34.7%	\$154.04	41.4%
<i>Downtown</i>	51.6%	-2.1%	\$147.10	29.0%	\$75.90	26.3%
<i>Northside/Airport</i>	68.6%	28.2%	\$89.34	29.5%	\$61.33	66.1%
<i>Southside/Mandarin</i>	68.3%	19.1%	\$93.04	29.0%	\$63.51	53.7%
<i>Westside</i>	67.8%	12.7%	\$96.39	36.3%	\$65.39	53.5%

#### 4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2021</b>	11,033	11,962	12,629	12,698	13,072	14,335	11,705	87,434
<b>2020</b>	9,341	9,887	10,016	9,592	11,277	11,536	10,945	72,594
<b>2019</b>	10,565	9,598	11,364	13,362	16,432	11,185	9,620	82,126
<b>2018</b>	12,690	13,781	7,739	9,060	9,647	9,867	9,259	72,043

Source: STR