



WEEKLY DUVAL COUNTY STR REPORT 12.5.21

SUMMARY:

The week of December 5th saw Occupancy at 70.2% for Duval County. This was over 7,500 more rooms sold than same week in 2018, 3,600 more than in 2019 and nearly 25,000 more than in 2020. Occupancy was 70% or higher for all nights but the Sunday which was 58.1%.

Average Rate was \$98.10 exceeding 2018 by \$7 and 2019 by \$4. Room Revenue was nearly \$9 million which is approximately \$4 million over same week in 2020 and more than \$1 million over 2018. All areas of town show RevPAR growth over same the time last year. Downtown hotels saw the biggest percent of change in RevPAR and Occupancy.

Month to Date Occupancy is nearly 70% which is inline with performances in 2018 and 2019. Average Rate is trending higher than previous years too.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	70.2%	30.4%	69.6%	28.9%
<i>ADR</i>	\$98.10	29.8%	\$97.69	29.4%
<i>RevPAR</i>	\$68.89	69.3%	\$67.99	66.8%
<i>Room Revenue</i>	\$8,988,300	77.7%	\$13,940,476	75.0%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	80.7%	17.6%	\$76.64	20.8%	\$61.83	42.0%
<i>Beaches</i>	70.2%	13.1%	\$146.19	26.9%	\$102.57	43.5%
<i>Downtown</i>	55.2%	68.0%	\$121.63	20.6%	\$67.15	102.7%
<i>Northside/Airport</i>	73.1%	42.9%	\$90.66	31.3%	\$66.31	87.7%
<i>Southside/Mandarin</i>	71.4%	28.6%	\$92.19	29.8%	\$65.85	67.0%
<i>Westside</i>	72.4%	12.9%	\$90.30	29.3%	\$65.35	46.1%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<i>2021</i>	10,831	13,025	14,183	13,781	12,992	13,148	13,667	91,627
<i>2020</i>	8,200	9,399	9,814	9,829	9,608	9,699	10,392	66,941
<i>2019</i>	10,960	13,787	14,049	13,964	12,876	11,328	11,009	87,973
<i>2018</i>	9,580	12,697	13,466	13,310	12,253	10,948	11,864	84,118

Source: STR



WEEKLY DUVAL COUNTY STR REPORT 12.12.21

SUMMARY:

Duval County's Occupancy for the week of December 12th was 67.2%. Room Demand (rooms sold) totaled 13,000 more rooms than same week in 2019, 17,000 more than in 2018 and 21,000 more than in 2020. Average Rate exceeds all three prior years as well. Every day of the week had growth over the previous three years. Room Revenue totaled \$8.5 million.

The Downtown hotels saw the largest RevPAR and Occupancy growths for the week, followed by the Airport/Northside hotels who also saw a large Occupancy growth.

Month-to-date, Occupancy is 68.5%. Average Rate is \$97.34, and RevPAR is \$66.71. Room Revenue is \$22.3 million. These statistics are all higher than the MTD statistics for 2018, 2019 and 2020.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	67.2%	26.6%	68.5%	27.2%
<i>ADR</i>	\$96.98	30.2%	\$97.34	29.3%
<i>RevPAR</i>	\$65.21	64.8%	\$64.5	64.5%
<i>Room Revenue</i>	\$8,508,214	73.0%	\$22,381,471	72.6%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	81.3%	26.4%	\$77.02	24.7%	\$62.65	57.6%
<i>Beaches</i>	66.3%	12.6%	\$145.11	35.5%	\$96.28	52.7%
<i>Downtown</i>	53.1%	69.2%	\$123.72	25.8%	\$65.66	113.0%
<i>Northside/Airport</i>	72.1%	40.6%	\$89.78	29.3%	\$64.73	81.7%
<i>Southside/Mandarin</i>	67.6%	21.7%	\$90.24	27.2%	\$60.99	54.7%
<i>Westside</i>	69.6%	9.6%	\$90.83	29.4%	\$63.26	41.8%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<i>2021</i>	10,225	12,158	12,897	13,090	13,040	12,580	13,746	87,736
<i>2020</i>	8,304	9,346	9,764	9,909	9,442	9,569	9,729	66,063
<i>2019</i>	9,489	11,248	11,613	11,332	10,107	10,146	10,124	74,059
<i>2018</i>	9,693	10,715	10,751	10,132	9,299	10,206	9,838	70,634

Source: STR