



WEEKLY DUVAL COUNTY STR REPORT 8.29.21

SUMMARY:

The week of August 29th saw Occupancy at 64.6%. This was a growth of 11.7% over the same week in 2020 and higher Occupancy than both 2018 and 2019. Hurricane Dorian did stunt Occupancy in 2019. Room Revenue was almost \$2.5 million more than same week in 2020.

All areas of the county saw RevPAR growth over last year. Occupancy for the Beaches shows a loss of 2.6% but with an additional 10.7% room supply added, nearly 8% more rooms were sold. The Northside/Airport hotels saw the largest growth for the week. Downtown hotels saw the least growth and Occupancy was only 44%. Historically, Occupancy is soft for the week leading up to Labor Day and the week with Labor Day unless there is a special event or large group in town.

Month to Date has Occupancy at 66.5%. Average Rate is almost \$99, exceeding the Average Rates for same time in 2018, 2019 and 2020 by a minimum of \$7.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	64.6%	11.7%	66.5%	22.6%
<i>ADR</i>	\$99.22	23.3%	\$98.67	26.1%
<i>RevPAR</i>	\$64.07	37.7%	\$65.62	54.5%
<i>Room Revenue</i>	\$8,374,830	41.5%	\$37,984,252	58.8%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	76.6%	11.2%	\$75.46	22.0%	\$57.79	35.7%
<i>Beaches</i>	67.5%	-2.6%	\$175.69	36.0%	\$118.64	32.4%
<i>Downtown</i>	44.0%	10.9%	\$118.80	10.9%	\$52.22	23.0%
<i>Northside/Airport</i>	62.5%	18.1%	\$87.54	27.3%	\$54.71	50.3%
<i>Southside/Mandarin</i>	66.4%	10.2%	\$92.94	22.5%	\$61.67	35.0%
<i>Westside</i>	75.0%	19.2%	\$89.64	22.2%	\$67.24	45.7%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	9,903	11,387	11,831	11,690	11,528	13,504	14,566	84,409
2020	8,155	9,236	10,004	10,272	9,945	11,834	14,110	73,556
2019	8,235	9,965	12,138	11,093	8,110	8,761	11,706	70,008
2018	13,729	8,342	10,930	11,877	11,199	10,693	10,977	77,747

Source: STR



WEEKLY DUVAL COUNTY STR REPORT 9.5.21

SUMMARY:

The week of September 5th saw Occupancy at 62.4%. This was a gain of nearly 14% over the same week in 2020. Occupancy was less than during the same time in 2018 and 2019. In 2018 and 2019, Labor Day was during August/September combined week for STR reporting (the week prior to this week) while in 2020 and 2021 it fell during this first full week of September. Average Rate was almost \$98 for the week, which is higher than 2019 and 2020 and slightly less than 2018.

All areas of town saw RevPAR Growth. Arlington saw the largest RevPAR Growth at 50.8%. The Beach hotels showed a loss in Occupancy percentage; however, with the new supply added, 7.6% more rooms were sold. All areas of town saw more than a 40% Room Revenue growth or higher over the same time last year.

Month to Date, Occupancy is at 64.7%, which is higher than 2019 MTD. Average Rate is \$100.37 which is higher than 2018, 2019 and 2020 MTD.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	62.4%	13.9%	64.7%	12.4%
<i>ADR</i>	\$97.73	25.1%	\$100.37	25.5%
<i>RevPAR</i>	\$60.98	42.6%	\$64.93	41.1%
<i>Room Revenue</i>	\$7,979,273	46.5%	\$13,350,694	45.0%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	75.3%	17.6%	\$75.68	28.2%	\$57.01	50.8%
<i>Beaches</i>	65.6%	-2.9%	\$171.28	30.8%	\$112.29	27.1%
<i>Downtown</i>	46.8%	23.3%	\$126.62	19.4%	\$59.28	47.3%
<i>Northside/Airport</i>	61.4%	15.2%	\$87.67	28.5%	\$53.83	48.0%
<i>Southside/Mandarin</i>	62.7%	14.9%	\$88.79	24.6%	\$55.71	43.2%
<i>Westside</i>	70.7%	11.0%	\$87.05	20.8%	\$61.53	34.1%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	11,210	9,244	11,217	11,834	11,753	12,078	14,311	81,647
2020	10,825	8,208	9,604	10,112	10,003	10,184	10,813	69,749
2019	10,682	12,528	13,793	13,812	12,048	11,715	10,875	85,453
2018	9,841	13,161	15,000	15,877	15,298	14,928	14,683	98,788

Source: STR