



WEEKLY DUVAL COUNTY STR REPORT 9.12.21

SUMMARY:

Occupancy in Duval County was 65.5% for the week of September 12th. Weekend leisure business continues to be strong. Friday night was 70.6% and Saturday night was nearly 80%, the highest for the week. Saturday's spike was attributed to the Jaguar's game on Sunday and a concert at Daily's Place.

All hotels saw Occupancy growth year-over-year. The Occupancy percentage for the Beaches shows a decline but the number of rooms available at the Beach increased 10.7%. Overall, Average Rate saw a growth of \$20 year-over-year; and each area of town saw a minimum of \$15 growth. Downtown had nearly \$30 growth and the Beaches had nearly \$40 growth. Room Revenue is \$8.6 million similar to the same week in 2018 and 2019 with higher Occupancy rates.

Month to Date, Occupancy is 65.5%, the same as 2019's MTD. Average Rate is \$99.59, approximately \$5 more than both 2018 and 2019.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	67.0%	20.1%	65.5%	65.5%
<i>ADR</i>	\$98.54	26.7%	\$99.59	25.9%
<i>RevPAR</i>	\$66.05	52.1%	\$65.24	45.3%
<i>Room Revenue</i>	\$8,642,198	56.3%	\$21,952,834	49.3%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	76.5%	14.1%	\$75.25	23.7%	\$57.54	41.2%
<i>Beaches</i>	69.0%	-2.2%	\$162.62	30.4%	\$112.13	27.6%
<i>Downtown</i>	55.5%	85.5%	\$132.34	26.2%	\$73.40	134.1%
<i>Northside/Airport</i>	67.2%	19.4%	\$86.84	26.0%	\$58.39	50.5%
<i>Southside/Mandarin</i>	66.9%	16.3%	\$90.15	24.3%	\$60.28	44.5%
<i>Westside</i>	74.4%	17.6%	\$89.04	22.1%	\$66.28	43.6%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	12,264	11,298	11,820	12,193	12,038	13,196	14,889	87,698
2020	8,624	9,708	10,297	10,447	10,223	10,649	11,140	71,088
2019	9,124	13,113	14,314	14,927	14,460	12,237	12,564	90,739
2018	12,302	13,151	13,962	14,311	13,043	12,047	12,700	91,516

Source: STR



WEEKLY DUVAL COUNTY STR REPORT 9.19.21

SUMMARY:

This week in Duval County occupancy rates were 67.8%, a 12.6% increase above the prior year. Friday and Saturday continue to show the highest occupancy percentages at 72.5% and 76.0%, respectively. There was a 1:00pm Jaguars home game on the following Sunday which likely attributed to some of the Saturday occupancy spike.

Occupancy percent growth was the highest this week for Downtown at a 32% increase above the prior year, while the Beaches saw the least growth at only 0.9%. Westside hotels experienced a slight decrease in occupancy as compared to the prior year of -0.9%. Average Daily Rate remains higher than the prior year, with nearly an \$18 growth overall. RevPAR had a growth of 43.8% as compared to the prior year. Room Demand continues to be strong and very similar to the numbers seen in 2018.

Month-to-date, Occupancy is 66.1%, slightly lower than the MTD occupancy seen in 2019 at 67.1% but with more rooms now available in inventory. Average Daily Rate is \$99.31, almost \$6 higher than 2019.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	67.8%	12.6%	66.1%	14.8%
<i>ADR</i>	\$98.07	22.1%	\$99.31	25.2%
<i>RevPAR</i>	\$66.46	37.6%	\$65.68	43.8%
<i>Room Revenue</i>	\$8,602,550	39.8%	\$30,360,039	46.1%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	82.0%	13.2%	\$76.44	22.0%	\$62.67	38.2%
<i>Beaches</i>	71.4%	0.9%	\$162.44	29.4%	\$116.02	30.6%
<i>Downtown</i>	54.2%	32.0%	\$125.60	13.7%	\$68.13	50.1%
<i>Northside/Airport</i>	71.4%	20.4%	\$86.06	19.0%	\$61.46	43.2%
<i>Southside/Mandarin</i>	67.3%	10.2%	\$90.79	23.8%	\$61.12	36.5%
<i>Westside</i>	70.2%	-0.9%	\$86.92	9.6%	\$61.05	8.6%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	10,962	11,835	12,525	12,460	12,489	13,404	14,046	87,721
2020	8,704	10,205	10,662	11,626	11,870	11,699	11,855	76,621
2019	10,046	12,649	13,743	13,262	12,211	12,238	11,812	86,061
2018	10,275	11,986	13,422	13,787	12,791	12,496	13,116	87,873

Source: STR