



## WEEKLY DUVAL COUNTY STR REPORT 9.26.21

### SUMMARY:

Occupancy for the week of September 26<sup>th</sup> was nearly 66%, up nearly 22% over the same time last year. Demand (rooms sold) was also higher than 2019 and 2018. Friday and Saturday nights continue to show performances higher than the three previous years. Average Rate was \$96.65, up \$3 from 2018 and 2019 and about \$20 more than 2020's ADR. Room Revenue was \$8.2 million, up approximately \$3 million over the same time last year and more than \$500,000 higher than 2018 and 2019.

All areas of Duval County showed double digit RevPAR growth over the same time last year. The Downtown hotels saw the largest growth with a nearly 95% Occupancy growth over the prior year.

Month-to-Date Occupancy is 65.6%. Average Rate is \$98.20, and RevPAR is \$64.37. Room Revenue is \$35.7 million, an increase of \$11 million over last year's Month to Date.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	65.7%	21.7%	65.6%	14.9%
<i>ADR</i>	\$96.65	26.0%	\$98.20	24.3%
<i>RevPAR</i>	\$63.46	53.4%	\$64.37	42.8%
<i>Room Revenue</i>	\$8,214,491	55.9%	\$35,709,683	45.2%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	75.9%	16.4%	\$73.47	19.7%	\$55.79	39.3%
<i>Beaches</i>	67.1%	2.2%	\$159.52	30.9%	\$106.99	33.8%
<i>Downtown</i>	55.3%	94.8%	\$123.48	17.4%	\$68.29	128.7%
<i>Northside/Airport</i>	69.9%	33.0%	\$85.80	24.3%	\$59.94	65.4%
<i>Southside/Mandarin</i>	64.1%	13.5%	\$89.40	25.2%	\$57.28	42.1%
<i>Westside</i>	71.2%	11.7%	\$86.61	20.3%	\$61.68	34.4%

#### 4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2021</b>	10,397	11,410	11,823	12,125	12,171	13,259	13,807	84,992
<b>2020</b>	8,592	9,502	9,765	9,776	9,654	10,525	10,897	68,711
<b>2019</b>	8,950	11,818	13,740	12,821	12,126	12,551	11,490	83,496
<b>2018</b>	9,917	11,816	12,858	12,824	11,924	12,148	12,691	84,176

Source: STR



## WEEKLY DUVAL COUNTY STR REPORT 10.3.21

### SUMMARY:

Occupancy for the week of October 3<sup>rd</sup> was nearly 72%. There were more rooms sold than the same time in the two previous years. In 2018, Occupancy was higher as there were emergency crews being staged in Jacksonville for multiple nights for assistance for Hurricane Michael. Average Rate was just over \$100, and this was \$22 more than last year and \$3-\$4 more than 2018 and 2019. Room Revenue was \$9.3 million.

Month to Date Occupancy is 72.2%, ADR is \$101.53, and RevPAR is \$73.31. Fridays and Saturdays continue to show the strongest performances. This past Saturday Occupancy was 87.9% with ADR at \$117.46.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	71.9%	26.3%	72.2%	29.7%
<i>ADR</i>	\$100.26	27.1%	\$101.53	30.2%
<i>RevPAR</i>	\$72.12	60.6%	\$73.31	68.8%
<i>Room Revenue</i>	\$9,334,397	63.2%	\$12,200,876	71.6%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	81.5%	21.7%	\$76.40	27.0%	\$62.26	54.6%
<i>Beaches</i>	72.0%	3.1%	\$170.25	29.3%	\$122.51	33.2%
<i>Downtown</i>	65.3%	80.6%	\$129.21	22.8%	\$84.32	121.8%
<i>Northside/Airport</i>	76.1%	36.7%	\$87.40	28.8%	\$66.47	76.1%
<i>Southside/Mandarin</i>	70.3%	20.4%	\$92.09	25.9%	\$64.72	51.5%
<i>Westside</i>	76.2%	13.5%	\$87.84	19.7%	\$66.94	35.8%

#### 4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2021</b>	10,781	11,723	12,859	13,234	13,351	14,897	16,261	93,106
<b>2020</b>	8,451	9,715	10,029	10,224	10,097	11,566	12,404	72,506
<b>2019</b>	9,233	12,521	13,109	13,165	13,447	14,347	15,870	91,692
<b>2018</b>	10,790	12,534	15,130	15,440	14,367	14,464	13,581	96,326

Source: STR