

## WEEKLY DUVAL COUNTY STR REPORT 1.10.21

### SUMMARY:

While Duval County continues to see deteriorated STR performance results due to COVID-19, last week's Occupancy was nearly 64%; this was an 8% growth over the prior week. Average Rate saw a growth of almost \$2 over the previous week as well. Room Revenue is \$6.2 million, a loss of nearly \$3 million when comparing to same week in the prior year.

The Arlington area hotels saw the least losses in RevPAR and saw nearly 6% in Occupancy growth with a 74.8% Occupancy. Westside hotels saw Occupancy at 70.2%.

Month to Date Occupancy is 61.5%, a loss of 13.6% when comparing to 2020's Month to Date. Room Revenue is \$13.8 million, a loss of \$6 million to Jan 2020 MTD.

	<b>Current Week</b>	<b>% of change</b>	<b>Month to Date</b>	<b>% of change</b>
<b>Occupancy</b>	63.7%	-14.6%	61.5%	-13.6%
<b>ADR</b>	\$78.40	-19.9%	\$78.47	-19.8%
<b>RevPAR</b>	\$49.91	-31.6%	\$48.26	-30.7%
<b>Room Revenue</b>	\$6,245,872	-31.8%	\$13,803,419	-30.9%

<b>By Area:</b>	<b>Occupancy</b>	<b>% of change</b>	<b>ADR</b>	<b>% of change</b>	<b>RevPAR</b>	<b>% of change</b>
<b>Arlington</b>	74.8%	5.8%	\$63.40	-15.2%	\$47.43	-10.3%
<b>Beaches</b>	66.6%	-18.5%	\$118.85	-16.2%	\$79.14	-31.6%
<b>Downtown</b>	60.3%	-18.7%	\$83.63	-36.3%	\$50.40	-48.2%
<b>Northside/Airport</b>	55.7%	-20.6%	\$70.25	-20.4%	\$39.12	-36.8%
<b>Southside/Mandarin</b>	64.6%	-16.2%	\$77.61	-16.5%	\$50.10	-30.0%
<b>Westside</b>	70.2%	-9.5%	\$72.92	-13.2%	\$51.20	-21.5%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2021</b>	9,308	10,617	10,945	11,172	11,000	12,644	13,985	79,671
<b>2020</b>	10,284	13,722	14,469	14,154	12,651	13,924	14,356	93,560
<b>2019</b>	10,182	12,990	14,160	13,845	12,446	13,613	13,911	91,147
<b>2018</b>	11,054	13,062	14,812	15,004	13,362	12,646	12,503	92,443