

## WEEKLY DUVAL COUNTY STR REPORT 1.19.2020

### SUMMARY:

This past week in Duval County saw very similar results to those from the same week in 2019. Occupancy percentage shows a decreasing amount, but demand was 0.2% more than the same time in 2019 with the additional supply added to our market. Thursday and Friday had Occupancy losses of 4.3% and 6.3% and this was likely from lower pickup from the Pastors Conference group and a change in date from a training group that was in the prior week in 2020.

Month to Date RevPAR growth is over 16% when comparing to last year's MTD and Occupancy is ahead of January MTD 2019 by approximately 9%. Room Revenue shows a growth of 17.4% MTD which is a growth of more than \$4 million.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<b>Occupancy</b>	69.2%	-0.7%	71.2%	8.9%
<b>ADR</b>	\$94.72	1.3%	\$96.70	6.8%
<b>RevPAR</b>	\$65.53	0.6%	\$68.83	16.3%
<b>Room Revenue</b>	\$8,239,398	1.5%	\$30,912,969	17.4%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<b>Arlington</b>	72.9%	-6.8%	\$88.72	-0.7%	\$64.69	-7.4%
<b>Beaches</b>	74.4%	8.0%	\$134.81	-0.5%	\$100.27	7.5%
<b>Downtown</b>	60.1%	-7.1%	\$123.41	-0.7%	\$74.17	-7.7%
<b>Northside/Airport</b>	66.6%	-3.9%	\$87.73	3.5%	\$58.43	-0.5%
<b>Southside/Mandarin</b>	71.6%	0.6%	\$86.45	0.7%	\$61.90	1.3%
<b>Westside</b>	72.8%	1.7%	\$80.81	3.0%	\$58.85	4.8%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2020</b>	10,322	11,698	13,663	14,237	12,722	11,969	12,376	86,987
<b>2019</b>	9,657	11,315	13,296	14,264	13,181	12,659	12,450	86,822
<b>2018</b>	10,942	13,862	14,646	14,901	13,930	13,538	12,825	94,644
<b>2017</b>	9,954	13,054	14,270	14,833	14,097	12,823	12,604	91,635