

WEEKLY DUVAL COUNTY STR REPORT 10.11.20

SUMMARY:

This past week in Duval County was very similar to the prior week. Overall Occupancy was 57.0% the same as last week. Average Daily Rate was two cents less this week than last, making Room Revenue \$2,000 less this week. Arlington, Downtown and Northside/Airport hotels saw slight Occupancy growths. The Beaches hotels were flat Occupancy while Southside and Westside Hotels saw slight declines.

Month-to-Date, Occupancy is 56.8%, a loss of 22.4% when comparing to October 2019 Month-to-Date. STR released September 2020's final numbers and Duval County's Occupancy is higher than many US cities and the US average. Florida's Occupancy for September was 43.2%. While Duval County saw Occupancy at 57.3%.

	Current Week	% of change	Month to Date	% of change
Occupancy	57.0%	-22.9%	56.8%	-22.4%
ADR	\$79.36	-17.7%	\$79.32	-18.4%
RevPAR	\$45.21	-36.5%	\$45.04	-36.7%
Room Revenue	\$5,697,308	-21.1%	\$13,786,540	-35.3%

By Area:	Occupancy	% of change	ADR	% of change	RevPAR	% of change
Arlington	69.4%	-9.3%	\$70.99	-22.0%	\$49.30	-29.2%
Beaches	72.3%	-9.6%	\$125.56	-14.3%	\$90.79	-22.5%
Downtown	36.6%	-52.5%	\$110.76	-12.1%	\$40.58	-58.2%
Northside/Airport	56.3%	-25.3%	\$69.73	-21.4%	\$39.27	-41.3%
Southside/Mandarin	58.1%	-17.0%	\$68.69	-18.9%	\$39.92	-32.7%
Westside	65.4%	-14.2%	\$70.91	-11.2%	\$46.37	-23.8%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2020	8,977	9,599	10,000	10,082	9,877	10,942	12,324	71,791
2019	12,280	12,474	13,293	13,766	13,695	12,882	12,647	91,037
2018	11,186	13,719	14,778	14,853	13,335	13,560	14,698	96,129
2017	13,339	15,249	15,561	15,595	14,779	15,037	15,030	104,590