

## WEEKLY DUVAL COUNTY STR REPORT 10.27.19

### SUMMARY:

This past week in Duval County saw double digit growth in all STR Metrics when comparing to same time last year. The Friday and Saturday night growths were anticipated with the change of dates for the Florida vs. Georgia Football Weekend. Revenue and RevPAR growth this week exceeded the losses from last week from the date change, which is also good news. Sunday through Wednesday had Occupancy growth and all days of the week had RevPAR growth. October will have a loss of RevPAR but November has started off on a very promising pace.

All areas of the county saw RevPAR Growth and all saw Occupancy growth with the exception of Arlington which had flat Occupancy. Downtown had nearly a \$200 Average Rate for the week and saw the largest year-over-year growth.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<b>Occupancy</b>	74.1%	11.9%	72.3%	-2.7%
<b>ADR</b>	\$120.54	33.5%	\$96.69	-4.7%
<b>RevPAR</b>	\$89.33	49.5%	\$69.92	-7.3%
<b>Room Revenue</b>	\$11,103,016	50.1%	\$38,485,505	-6.8%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<b>Arlington</b>	73.3%	0%	\$107.44	19.8%	\$7878	19.8%
<b>Beaches</b>	76.0%	15.2%	\$167.80	23.6%	\$127.54	42.4%
<b>Downtown</b>	73.4%	36.8%	\$195.20	71.4%	\$143.26	134.4%
<b>Northside/Airport</b>	72.3%	1.8%	\$107.19	25.4%	\$77.48	27.6%
<b>Southside/Mandarin</b>	74.2%	13.9%	\$103.67	24.5%	\$76.90	41.8%
<b>Westside</b>	76.5%	0.9%	\$92.02	18.0%	\$70.39	19.1%

#### 4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2019</b>	10,542	12,335	12,968	11,718	11,635	16,238	16,676	92,112
<b>2018</b>	9,377	11,926	11,595	11,573	12,297	12,674	12,518	81,960
<b>2017</b>	10,365	12,583	12,898	14,644	14,109	14,703	15,550	94,852
<b>2016</b>	9,549	11,734	14,078	15,168	15,347	16,325	15,918	98,119

2016 saw a higher demand on Friday and Saturday as the Navy vs. Notre Dame game was on Saturday.