

WEEKLY DUVAL COUNTY STR REPORT 11.22.20

SUMMARY:

Occupancy in Duval County was 50.1% for the past week, under 10% compared to the same week in 2019. Traveling Football fans have impacted Occupancy positively for our city. Sunday's Pittsburgh game had higher Occupancy than 2019. Friday and Saturday nights had the highest Occupancies, likely bolstered by the Cleveland fans in town and the Boat Parade and Fireworks. The average rate was \$75.88, down 8.9% when compared to the same week in 2019. Room Revenue was \$4.7 million, about \$1 million less than 2019's same week revenue.

The Beaches hotels saw better Occupancy than in 2019 and had a 6.3% RevPAR growth. Arlington Hotels also saw a growth in Occupancy.

Month to Date Occupancy is at 55.6%, down 21.3% when comparing to November 2019 MTD. The Average Room Rate is \$78.98. Room Revenue is \$21.9 million.

	Current Week	% of change	Month to Date	% of change
Occupancy	50.1%	-9.7%	55.6%	-21.3%
ADR	\$75.88	-8.9%	\$78.98	-22.4%
RevPAR	\$38.01	-17.7%	\$43.91	-38.9%
Room Revenue	\$4,756,484	-17.0%	\$21,979,431	-38.4%

By Area:	Occupancy	% of change	ADR	% of change	RevPAR	% of change
Arlington	54.4%	2.8%	\$68.50	-18.9%	\$37.24	-16.7%
Beaches	65.8%	9.7%	\$128.40	-3.0%	\$84.54	6.3%
Downtown	34.0%	-28.0%	\$103.87	1.1%	\$35.33	-27.3%
Northside/Airport	46.2%	-13.0%	\$66.82	-16.6%	\$30.88	-27.5%
Southside/Mandarin	50.4%	-11.2%	\$64.35	-12.8%	\$32.43	-22.6%
Westside	58.3%	-13.4%	\$66.55	-12.1%	\$38.81	-23.9%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2020	9,031	8,572	8,302	7,884	8,673	9,922	10,300	62,684
2019	8,351	8,945	8,748	9,179	10,430	11,464	11,625	68,742
2018	7,953	11,261	12,384	12,707	11,326	10,796	11,824	78,251
2017	9,172	12,581	13,746	14,115	12,898	12,716	12,936	88,164