

WEEKLY DUVAL COUNTY STR REPORT 11.8.20

SUMMARY:

Duval County posted Occupancy at 56.3% for the week of November 8th. This was a slight drop from the prior week, but the Occupancy drop is likely from the Florida vs. Georgia Football Weekend. Room Revenue was almost \$5.5 million. These statistics are much like the past few months average minus the Florida vs. Georgia Weekend. Duval County is seeing about 20,000 less rooms sold each week compared to 2019 statistics.

The Arlington hotels saw the lowest losses in Occupancy and RevPAR this week, followed by the Westside hotels and the Beaches. Downtown saw the largest loss in Occupancy at nearly 50% less than the same time in 2019.

Month-to-Date, Occupancy is at 57.1% which is nearly 27% less than November 2019's Month-to-Date statistics. Average Rate is more than \$30 lower than the prior year's statistics.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
Occupancy	56.3%	-22.6%	57.1%	-26.8%
ADR	\$77.51	-20.5%	\$80.65	-27.3%
RevPAR	\$43.61	-38.5%	\$46.02	-46.8%
Room Revenue	\$5,496,598	-37.5%	\$11,599,024	-45.9%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
Arlington	65.9%	-11.1%	\$73.56	-19.0%	\$48.48	-28.0%
Beaches	62.8%	-19.8%	\$118.63	-13.9%	\$74.54	-30.9%
Downtown	34.8%	-49.5%	\$105.23	-18.9%	\$36.61	-59.0%
Northside/Airport	57.2%	-20.9%	\$70.76	-23.0%	\$40.47	-39.1%
Southside/Mandarin	57.9%	-19.9%	\$68.35	-22.5%	\$39.61	-37.9%
Westside	61.1%	-20.2%	\$68.76	-13.1%	\$42.03	-30.6%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2020	9,109	9,928	10,446	10,189	9,411	10,727	11,102	70,912
2019	10,647	12,519	14,265	14,961	13,544	12,205	11,976	90,117
2018	10,053	12,631	14,306	14,823	13,400	12,579	14,589	92,381
2017	11,841	14,213	15,255	15,427	13,994	13,776	13,213	97,719