

WEEKLY DUVAL COUNTY STR REPORT 12.6.20

SUMMARY:

This past week's Occupancy was 53.8% which was a 2.1% growth over the prior week. The Arlington and Westside hotels had the best Occupancy rates and the least percentage of change from same time last year. Downtown hotels continue to see the lowest Occupancy percentage.

Average Daily Rate is approximately \$20 lower than last year, while Room Revenue was \$3.3 million less.

Month to Date Occupancy is 54.3%, a loss of 24.4% when comparing to December 2019 Month to Date. Room Revenue is \$8.8 million which is a loss of \$6 million when compared to December 2019's Month to Date statistics.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
Occupancy	53.8%	-23.5%	54.3%	-24.4%
ADR	\$75.45	-20.2%	\$75.68	-20.9%
RevPAR	\$40.58	-39.0%	\$41.10	-40.2%
Room Revenue	\$5,078,374	-38.7%	\$8,816,352	-40.0%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
Arlington	66.9%	-1.7%	\$72.16	-18.7%	\$48.26	-20.1%
Beaches	60.4%	-20.2%	\$117.29	-13.5%	\$70.90	-31.0%
Downtown	32.9%	-53.7%	\$100.86	-12.0%	\$33.13	-59.3%
Northside/Airport	51.2%	-26.7%	\$69.03	-23.2%	\$35.33	-43.7%
Southside/Mandarin	55.2%	-20.9%	\$67.00	-23.1%	\$36.99	-39.1%
Westside	65.0%	-13.3%	\$67.41	-15.9%	\$43.80	-27.2%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2020	8,246	9,460	9,871	9,884	9,657	9,746	10,440	67,304
2019	10,917	13,755	14,017	13,939	12,851	11,247	10,989	87,715
2018	10,418	13,091	13,744	13,820	13,149	12,387	11,776	88,385
2017	11,073	13,964	14,708	14,800	13,759	13,030	13,721	95,055