

## WEEKLY DUVAL COUNTY STR REPORT 5.2.21

### SUMMARY:

In addition to having large increases over 2020 in all STR measurements, this week exceeded the statistics for the same week in 2019! Friday and Saturday nights also exceeded the previous three year's performances. 2018's Wednesday and Thursday had slightly higher numbers as it was The Players week for that year.

Overall, Occupancy was 77.0% with ADR at \$102.51. Room Revenue was \$10.1 million. All Areas of the county saw triple digit RevPAR increases for the week except Westside hotels who saw almost a 96% increase year over year. The Beach hotels had another strong week with pre-pandemic like statistics.

Month to Date statistics are close to the weekly statistics as only May 1<sup>st</sup> is included in the statistics outside of this week.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<b>Occupancy</b>	77.0%	91.6%	78.4%	99.7%
<b>ADR</b>	\$102.51	40.6%	\$104.59	45.5%
<b>RevPAR</b>	\$78.95	169.4%	\$81.99	190.6%
<b>Room Revenue</b>	\$10,124,681	176.0%	\$12,016,634	197.7%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<b>Arlington</b>	84.9%	71.2%	\$78.34	35.6%	\$66.50	132.2%
<b>Beaches</b>	83.2%	55.9%	\$188.29	54.8%	\$156.66	141.3%
<b>Downtown</b>	77.6%	149.8%	\$107.49	15.0%	\$83.42	187.2%
<b>Northside/Airport</b>	71.1%	123.2%	\$93.21	35.9%	\$66.30	203.2%
<b>Southside/Mandarin</b>	76.6%	90.7%	\$95.53	47.1%	\$73.19	180.6%
<b>Westside</b>	81.3%	59.4%	\$83.54	22.8%	\$67.92	95.8%

#### 4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2021</b>	11,580	13,114	13,657	13,803	14,876	16,054	15,686	98,770
<b>2020</b>	6,136	7,114	7,428	7,420	7,355	7,271	7,584	50,308
<b>2019</b>	14,674	13,652	13,579	13,524	12,709	11,999	11,901	92,038
<b>2018</b>	10,618	14,051	15,487	15,839	15,942	15,640	15,072	102,649

Source: STR