



WEEKLY DUVAL COUNTY STR REPORT 5.30.21

SUMMARY:

The Week of May 30th shows amazing, continued growth over not only 2020 in all metrics, but also exceeding the performance of all results for both 2018 and 2019. In addition to that, all nights in the week show Room Revenue over \$1 million with Sunday and Friday's Room Revenue at \$1.7 million and Saturday at over \$1.8 million.

The hotel properties at the Beaches had the best performances with nearly 87% Occupancy and a \$204 Average Daily Rate. Downtown hotels saw the best improvement over 2020 with an increase in Occupancy by over 230%. Westside and Arlington hotels continue to see strong Occupancy percentages as well.

Month to Date for May is at nearly 77% Occupancy, an Average Rate of \$105.59 and Room Revenue at \$46.4 million. These statistics are above the normal average for the month of May in Duval County and above the results for both 2018 and 2019.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
Occupancy	74.3%	52.5%	76.8%	72.9%
ADR	\$104.57	33.8%	\$105.59	39.1%
RevPAR	\$77.71	77.71%	\$81.13	140.5%
Room Revenue	\$10,049,871	108.9%	\$46,462,871	148.5%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
Arlington	82.0%	49.1%	\$77.08	23.5%	\$63.19	84.1%
Beaches	86.4%	24.7%	\$204.02	43.8%	\$176.18	79.4%
Downtown	75.9%	231.0%	\$108.68	8.9%	\$82.46	260.4%
Northside/Airport	69.7%	59.0%	\$94.16	30.4%	\$65.66	108.4%
Southside/Mandarin	71.9%	39.3%	\$95.31	36.3%	\$68.52	89.8%
Westside	82.3%	36.3%	\$87.25	23.4%	\$71.78	68.2%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	14,786	10,907	12,327	13,297	13,862	15,183	15,741	96,103
2020	7,799	8,411	8,800	8,663	8,522	9,352	10,015	61,562
2019	10,421	12,787	14,142	14,306	12,719	13,124	13,121	90,620
2018	10,825	13,478	14,174	13,987	12,683	13,543	13,465	92,155

Source: STR