



WEEKLY DUVAL COUNTY STR REPORT 6.13.21

SUMMARY:

The week of June 13th saw our Duval County Occupancy at 76.3%, an increase of nearly 36% over same time in 2020. This rate is slightly lower than Occupancy for 2019 at 79% and 2018 at 77%; however, there were more rooms sold in the current year. Room Demand was higher this year than 2018-2020, but very comparable to 2019's numbers for the week. Overall, Average Rate has been increasing and that trend continued this past week. Average Rate was up more than \$25 over 2020 and around \$13 higher than 2018 and 2019's rate. Room Revenue was \$10.8 million for the week and was over \$2 million Saturday night.

All areas of Duval County continue to see double digit RevPAR growths as well as Average Rate rebounds to near 2019 rates. The Beaches hotels are exceeding 2019's rates.

Month to Date Occupancy is 77.3%, an increase of 45.4% as compared to the prior year. Average Rate is \$106.79 and Room Revenue is nearly \$29 million.

	Current Week	% of change	Month to Date	% of change
Occupancy	76.3%	35.8%	77.3%	45.4%
ADR	\$110.34	31.9%	\$106.79	32.2%
RevPAR	\$84.00	79.2%	\$82.50	92.3%
Room Revenue	\$10,862,645	83.2%	\$28,959,403	96.6%

By Area:	Occupancy	% of change	ADR	% of change	RevPAR	% of change
Arlington	85.1%	32.1%	\$79.36	18.4%	\$67.58	56.5%
Beaches	82.5%	-2.4%	\$210.41	37.4%	\$173.58	34.1%
Downtown	78.7%	141.5%	\$111.50	8.8%	\$87.70	162.7%
Northside/Airport	71.5%	48.1%	\$100.59	34.0%	\$71.94	98.5%
Southside/Mandarin	75.3%	27.2%	\$104.54	40.6%	\$78.74	78.8%
Westside	83.0%	29.3%	\$92.00	27.3%	\$76.39	64.6%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	12,421	13,571	14,230	14,257	14,085	14,962	15,193	98,719
2020	8,815	9,548	9,735	9,865	9,946	11,346	11,856	71,111
2019	10,901	13,708	15,051	15,234	14,233	14,879	14,477	98,483
2018	10,434	13,055	14,145	14,622	13,801	14,717	14,386	95,160

Source: STR