

WEEKLY DUVAL COUNTY STR REPORT 6.21.20

SUMMARY:

This past week in Duval County Occupancy was 56.8%. This represents a 1.4% growth over last week and the 11th week with growth over the prior week. Average Rate was \$84.45, a growth of 0.7% over last week. Downtown is still showing the largest Occupancy and RevPAR losses at more than 63% when comparing to last year's numbers. The Beaches and Westside hotels are still seeing the least amount of losses. These areas are only seeing Occupancy losses under 13% when looking at June 2019's statistics. Room Revenue was over \$6 million for the week.

Month to Date Room Revenue is \$21.6 million. Comparing to June 2019 MTD, this is about \$14 million less. On a positive note; however, this is already more than \$3 million higher than May 2020.

	Current Week	% of change	Month to Date	% of change
Occupancy	56.8%	-28.9%	54.4%	-28.4%
ADR	\$84.45	-16.3%	\$82.54	-16.1%
RevPAR	\$47.94	-40.5%	\$44.87	-40.0%
Room Revenue	\$6,006,844	-39.5%	\$21,685,388	-39.1%

By Area:	Occupancy	% of change	ADR	% of change	RevPAR	% of change
Arlington	63.3%	-26.4%	\$78.75	-13.6%	\$49.88	-36.4%
Beaches	79.3%	-12.7%	\$150.13	-8.0%	\$119.10	-19.7%
Downtown	35.7%	-54.5%	\$102.15	-19.0%	\$36.44	-63.2%
Northside/Airport	47.4%	-38.4%	\$74.44	-17.5%	\$35.29	-49.2%
Southside/Mandarin	60.5%	-24.6%	\$71.47	-21.4%	\$43.23	-40.8%
Westside	67.7%	-12.3%	\$74.56	-8.8%	\$50.46	-20.0%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2020	8,774	9,592	9,819	9,997	10,113	11,159	11,675	71,129
2019	10,571	13,504	14,537	14,782	14,424	15,426	15,244	98,488
2018	11,494	14,045	14,126	14,371	14,726	15,020	15,296	99,078
2017	10,654	12,742	13,744	13,681	13,539	15,671	16,438	96,469