

WEEKLY DUVAL COUNTY STR REPORT 7.5.20

SUMMARY:

The week of July 5th saw Occupancy at 52.8% which was a slight drop from last week's Occupancy. Westside, Arlington and the Beaches area have Occupancies in the low 60 Percentile. Westside continues to see the least amount of losses in RevPAR. Downtown is still showing the largest losses in RevPAR and Occupancy. Comparing to the same week last year, Room Revenue is down about \$4 million and Occupancy was down over 32%.

Month to Date Room Revenue is \$8,799,854 which is down nearly 35% to same time last year. Average Rate is about \$13 down as compared to last year.

| | Current Week | % of change | Month to Date | % of change |
|---------------------|---------------------|------------------------|----------------------|------------------------|
| Occupancy | 52.8% | -32.2% | 53.6% | -26.3% |
| ADR | \$81.42 | -17.5% | \$83.33 | -13.4% |
| RevPAR | \$43.02 | -44.1% | \$44.69 | -36.2% |
| Room Revenue | \$5,390,291 | -43.0% | \$8,799,854 | -34.9% |

| By Area: | Occupancy | % of change | ADR | % of change | RevPAR | % of change |
|---------------------------|------------------|------------------------|------------|------------------------|---------------|------------------------|
| Arlington | 61.1% | -25.8% | \$77.02 | -14.5% | \$47.08 | -36.6% |
| Beaches | 61.0% | -30.4% | \$145.28 | -10.7% | \$88.56 | -37.9% |
| Downtown | 32.3% | -57.8% | \$104.50 | -14.9% | \$33.73 | -64.1% |
| Northside/Airport | 47.7% | -34.9% | \$73.26 | -19.5% | \$34.94 | -51.2% |
| Southside/Mandarin | 56.9% | -25.9% | \$69.84 | -20.0% | \$39.71 | -40.7% |
| Westside | 62.9% | -19.3% | \$71.17 | -11.9% | \$44.75 | -28.9% |

4-Year Comparison of Demand (Rooms Sold) of Same Week:

| | <i>Sun</i> | <i>Mon</i> | <i>Tues</i> | <i>Wed</i> | <i>Thurs</i> | <i>Fri</i> | <i>Sat</i> | <i>Total Sold</i> |
|-------------|------------|------------|-------------|------------|--------------|------------|------------|-------------------|
| 2020 | 8,092 | 9,113 | 9,358 | 9,433 | 9,693 | 10,131 | 10,385 | 66,205 |
| 2019 | 10,068 | 13,010 | 14,419 | 14,749 | 14,108 | 14,784 | 14,676 | 95,814 |
| 2018 | 10,502 | 13,841 | 15,021 | 15,109 | 14,335 | 14,963 | 15,074 | 98,845 |
| 2017 | 11,016 | 13,633 | 14,281 | 14,706 | 14,038 | 14,589 | 14,371 | 96,634 |