

WEEKLY DUVAL COUNTY STR REPORT 8.2.20

SUMMARY:

Last week Duval County Hotels saw a slight dip in Occupancy from the prior week. It went from 55.6% to 53.5%. Looking at history, this week in August has historically seen a 2-4% drop. Its likely due to back-to-school and the end of summer. This year the drop was 4.1% with 2% additional supply added to the market with the new TownePlace Suites by Marriott Jacksonville East recently opening.

Westside hotels had the highest Occupancy and least losses in RevPAR. Downtown properties continue to see the biggest occupancy and RevPAR losses.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
Occupancy	53.3%	-27.5%	54.2%	-29.2%
ADR	\$78.58	-16.8%	\$79.69	-16.9%
RevPAR	\$41.91	-39.7%	\$43.17	-41.2%
Room Revenue	\$5,251,465	-38.4%	\$6,182,183	-40.0%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
Arlington	62.4%	-22.2%	\$77.21	-9.9%	\$48.19	-29.9%
Beaches	57.7%	-28.9%	\$133.79	-12.4%	\$77.19	-37.8%
Downtown	33.7%	-54.9%	\$102.52	-8.3%	\$34.50	-58.6%
Northside/Airport	48.1%	-35.3%	\$71.16	-16.8%	\$34.24	-46.2%
Southside/Mandarin	57.0%	-21.1%	\$67.70	-21.2%	\$38.56	-37.8%
Westside	65.2%	-9.5%	\$71.32	-8.7%	\$46.51	-17.3%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2020	8,262	8,797	9,396	9,712	9,563	10,243	10,858	66,831
2019	10,644	13,686	14,374	14,385	13,095	12,155	11,998	90,337
2018	12,127	14,963	15,572	15,781	14,567	12,695	12,639	98,344
2017	10,634	13,197	14,239	13,907	12,627	12,753	12,673	90,030