

## WEEKLY DUVAL COUNTY STR REPORT 8.30.20

### SUMMARY:

Occupancy in Duval County saw a growth of 11.8% over last week and a growth of 2.8% over last year's statistics. This growth over last week is something to celebrate; over last year is a little misleading as there was hurricane activity that was originally forecasted to hit the Jacksonville area. The rooms sold for Friday and Saturday nights were strong. The rooms sold on Saturday were more than rooms sold in the past three years Saturdays. Friday night's room sold was better than two of the three last years as well.

Month to Date Occupancy is 54.0%, which is 23.5% down compared to the same time last year. Room Revenue is \$23.7 million, which is down about \$13 million for the month.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<b>Occupancy</b>	58.0%	2.8%	54.0%	-23.5%
<b>ADR</b>	\$80.68	-13.4%	\$78.70	-16.6%
<b>RevPAR</b>	\$46.76	-11.0%	\$42.52	-36.2%
<b>Room Revenue</b>	\$5,892,795	-8.7%	\$23,730,817	-34.5%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<b>Arlington</b>	67.4%	24.2%	\$73.69	-16.8%	\$49.64	3.4%
<b>Beaches</b>	68.3%	61.3%	\$131.04	3.9%	\$89.46	67.5%
<b>Downtown</b>	39.6%	-20.8%	\$107.13	-12.1%	\$42.46	-30.4%
<b>Northside/Airport</b>	52.5%	-16.0%	\$69.25	-24.6%	\$36.35	-36.7%
<b>Southside/Mandarin</b>	62.1%	10.2%	\$70.86	-16.1%	\$43.98	-7.5%
<b>Westside</b>	64.0%	-1.4%	\$71.87	-17.1%	\$45.99	-18.3%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2020</b>	8,025	9,102	9,949	10,216	9,897	11,779	14,072	73,040
<b>2019</b>	8,123	9,849	12,041	11,001	7,992	8,673	11,606	69,285
<b>2018</b>	14,097	8,646	11,272	12,229	11,546	11,026	11,300	80,116
<b>2017</b>	11,608	8,219	11,262	14,533	13,651	12,110	13,351	84,734