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WEEKLY DUVAL COUNTY STR REPORT 9.13.20

SUMMARY:

During the week of September 13th, Duval County saw a 2.6% growth over the prior week in Occupancy. Average rate saw a decline of approximately 50 cents over last week. RevPAR saw a growth of 1.8%, about 78 cents growth. Room Revenue was up approximately \$100,000.

Month to Date, Occupancy is at 57.1%. Room Revenue is approximately \$15.6 million, a loss of \$5.4 million to September 2019 MTD statistics.

The Westside and the Beaches area hotels saw the lowest amount of losses when comparing to last year. The Downtown hotels had the largest with a nearly 62% loss when comparing to last year in Occupancy and nearly 68% RevPAR loss.

		% of		
	Current Week	change	Month to Date	change
Occupancy	56.0%	-23.7%	57.1%	-13.2%
ADR	\$77.81	-20.5%	\$79.32	-17.4%
RevPAR	\$43.55	-39.4%	\$45.30	-28.3%
Room Revenue	\$5,525,383	-37.4%	\$15,598,467	-26.0%

		% of		% of		% of
By Area:	Occupancy	change	ADR	change	RevPAR	change
Arlington	65.6%	-16.5%	\$70.43	-21.3%	\$46.17	-34.3%
Beaches	69.3%	-11.2%	\$126.38	-13.9%	\$87.62	-23.5%
Downtown	29.9%	-61.8%	\$104.84	-15.9%	\$31.35	-67.9%
Northside/Airport	55.9%	-23.4%	\$69.50	-22.9%	\$38.85	-40.9%
Southside/Mandarin	59.4%	-17.1%	\$68.10	-23.0%	\$40.47	-36.1%
Westside	63.5%	-11.7%	\$70.35	-11.6%	\$44.66	-21.9%

								Total
	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Sold
2020	8,543	9,628	10,219	10,487	10,263	10,680	11,188	71,008
2019	9,051	13,032	14,223	14,848	14,378	12,142	12,474	90,148
2018	12,627	13,500	14,314	14,677	13,399	12,385	13,044	93,044
2017	12,922	14,928	15,346	15,505	14,909	13,912	14,059	101,581

4-Year Comparison of Demand (Rooms Sold) of Same Week: