

## WEEKLY DUVAL COUNTY STR REPORT 9.15.19

### SUMMARY:

Duval County saw overall losses in Occupancy and RevPAR measurements. All areas saw declines in RevPAR except the Downtown area. The Downtown area was the only one which saw growth in Occupancy. The previous year's Sunday night saw better demand as the New England Patriots were playing the Jaguars on that Sunday and Occupancy was nearly 70% on that evening. There was a decline of 26% this Sunday. Tuesday-Friday had Occupancy growths this year, with Thursday night seeing a growth of 10.7%. The Thursday night growth was likely due to the Jaguars vs. Tennessee Titans evening game. While Occupancy shows down 1% for the week, demand (rooms sold) was only down .8% as new supply was added in 2019.

ADR shows a growth of .3% with the Westside and Northside/Airport having 2% gains while all other areas had ADR losses.

Looking at the rooms sold, numbers are in-line with 2018 and 2016. 2017's numbers are higher and were impacted by Hurricane Irma for FEMA, Displaced Residents, Insurance, Contractors, etc.

Month to Date, Occupancy remains down; unfortunately, will be hard to make a recovery when we have 21 days of statistics and it's more than 9% behind 2018's statistics. ADR is almost 1% behind too, making the RevPAR loss over 10%

	<b>Current Week</b>	<b>% of change</b>	<b>Month to Date</b>	<b>% of change</b>
<b>Occupancy</b>	73.3%	-1.0%	66.3%	-9.4%
<b>ADR</b>	\$97.50	.3%	\$95.09	-.8%
<b>RevPAR</b>	\$71.42	-.7%	\$63.00	-10.1%
<b>Room Revenue</b>	\$8,847,431	-.5%	\$23,412,022	-9.9%

<b>By Area:</b>	<b>Occupancy</b>	<b>% of change</b>	<b>ADR</b>	<b>% of change</b>	<b>RevPAR</b>	<b>% of change</b>
<b>Arlington</b>	76.8%	-7.3%	\$91.57	-3.5%	\$70.30	-10.6%
<b>Beaches</b>	78.1%	-4.7%	\$146.76	-1.8%	\$114.62	-6.4%
<b>Downtown</b>	78.3%	3.3%	\$124.61	-.7%	\$97.54	2.6%

<b>Northside/Airport</b>	73.0%	-2.7%	\$90.10	2.3%	\$65.79	-5%
<b>Southside/Mandarin</b>	71.7%	.3%	\$88.14	-.9%	\$63.21	-.6%
<b>Westside</b>	71.2%	-3.6%	\$76.91	2.0%	\$54.79	-1.7%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
<b>2019</b>	9,124	13,113	14,314	14,927	14,460	12,237	12,564	90,739
<b>2018</b>	12,302	13,151	13,962	14,311	13,043	12,047	12,700	91,516
<b>2017</b>	12,922	14,928	15,346	15,505	14,909	13,912	14,059	101,561
<b>2016</b>	9,142	12,022	13,041	13,123	11,879	12,246	13,166	84,619