

WEEKLY DUVAL COUNTY STR REPORT 9.27.20

SUMMARY:

The previous week in Duval County saw Occupancy at 53.8%, a loss of 20.2% for the same time last year. Room Revenue is showing down 32.6%, a \$2.2 million loss in revenue, when comparing to same week in 2019. All areas of our county are continuing to feel the impacts of COVID-19 cancellations, reduced capacities and suppressed travel demand. Westside hotels continue to see the least amount of losses in Revenue Per Available Room and Downtown hotels continue to see the greatest losses in RevPAR.

Month to Date (all of September), Occupancy is at 57.0%, a loss of 14.3% when comparing to September 2019. Room Revenue is showing a loss of \$8.7 million when comparing to September 2019.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
Occupancy	53.8%	-20.2%	57.0%	-14.3%
ADR	\$77.18	-17.5%	\$79.39	-16.2%
RevPAR	\$41.50	-34.1%	\$45.25	-28.2%
Room Revenue	\$5,230,007	-32.6%	\$24,438,711	-26.3%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
Arlington	64.1%	-14.4%	\$70.99	-18.0%	\$45.52	-29.5%
Beaches	66.0%	-10.6%	\$122.38	-13.2%	\$80.82	-22.4%
Downtown	28.4%	-51.4%	\$105.21	-14.4%	\$29.86	-58.5%
Northside/Airport	51.9%	-25.9%	\$69.65	-21.5%	\$36.16	-41.9%
Southside/Mandarin	57.3%	-13.5%	\$67.95	-18.7%	\$38.94	-29.7%
Westside	64.5%	-11.7%	\$69.99	-10.9%	\$45.16	-20.7%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2020	8,438	9,347	9,610	9,626	9,488	10,425	10,834	67,768
2019	8,844	11,718	13,666	12,762	12,050	12,511	11,427	82,978
2018	10,203	12,129	13,188	13,169	12,242	12,475	13,016	86,422
2017	12,477	14,609	15,333	15,245	14,217	14,731	15,146	101,758