



WEEKLY DUVAL COUNTY STR REPORT 8.1.21

SUMMARY:

The week of August 1st saw Occupancy at 70.2% with an average rate of \$101.88. Occupancies were higher than the same week in both 2019 and 2020; however, about 4,000 more rooms were sold in 2018. Average Rate in 2021 was more than \$5 higher than 2018, 2019 and 2020. The month-to-date statistics are the same as it's the first seven days of the month; percentage of change varies slightly as the statistics are comparing to August 1-8, 2020.

All areas of town saw growth in all three STR Metrics. The Downtown hotels had the largest RevPAR growth, followed by the Airport hotels. The hotels at the Beaches continue to see ADR Growth of more than \$40 over 2018, 2019 and 2020 Average Rates and had a RevPAR growth of more than 82% over same time last year.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	70.2%	31.0%	70.2%	31.2%
<i>ADR</i>	\$101.88	30.4%	\$101.88	29.6%
<i>RevPAR</i>	\$71.52	70.8%	\$71.52	70.1%
<i>Room Revenue</i>	\$9,347,403	75.6%	\$9,347,403	74.8%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	77.8%	21.0%	\$77.63	22.4%	\$60.40	48.0%
<i>Beaches</i>	74.2%	25.9%	\$190.41	45.0%	\$141.26	82.6%
<i>Downtown</i>	58.1%	72.5%	\$120.71	17.7%	\$70.09	103.2%
<i>Northside/Airport</i>	69.0%	41.2%	\$92.36	31.1%	\$63.74	85.1%
<i>Southside/Mandarin</i>	69.1%	22.7%	\$92.58	28.3%	\$64.00	57.4%
<i>Westside</i>	79.8%	24.7%	\$89.22	21.6%	\$71.23	51.6%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	11,914	12,764	13,073	13,128	12,899	13,832	14,143	91,753
2020	8,439	8,977	9,583	9,901	9,751	10,441	11,072	68,164
2019	10,785	13,792	14,500	14,489	13,058	12,271	12,211	91,006
2018	11,800	14,575	15,173	15,383	14,166	12,342	12,300	95,739

Source: STR



WEEKLY DUVAL COUNTY STR REPORT 8.8.2021

SUMMARY:

The week of August 8th had an Occupancy rate of 70.1% There were more rooms sold than 2018, 2019 and 2020. Average Rate was more than \$8 higher than 2018-2020. Friday and Saturday nights continue to have the highest Occupancy. All areas of the county saw growth in all three STR Metrics. Downtown had the largest growth in RevPAR.

Month to date Occupancy is 70% and Average Rate is more than \$22 higher than 2020 and \$8 higher than 2018 and 2019. Room Revenue has increased 67.5% over 2020.

	<i>Current Week</i>	<i>% of change</i>	<i>Month to Date</i>	<i>% of change</i>
<i>Occupancy</i>	70.1%	20.6%	70.0%	26.1%
<i>ADR</i>	\$102.29	27.8%	\$102.17	29.3%
<i>RevPAR</i>	\$71.66	54.1%	\$71.50	63.0%
<i>Room Revenue</i>	\$9,366,660	58.3%	\$18,689,670	67.5%

<i>By Area:</i>	<i>Occupancy</i>	<i>% of change</i>	<i>ADR</i>	<i>% of change</i>	<i>RevPAR</i>	<i>% of change</i>
<i>Arlington</i>	84.1%	21.2%	\$77.32	20.9%	\$65.02	46.6%
<i>Beaches</i>	73.0%	5.7%	\$181.48	39.8%	\$132.52	47.7%
<i>Downtown</i>	56.9%	55.2%	\$126.15	23.0%	\$71.80	90.9%
<i>Northside/Airport</i>	70.0%	38.3%	\$92.66	32.3%	\$64.86	83.0%
<i>Southside/Mandarin</i>	70.1%	11.4%	\$94.37	25.2%	\$66.10	39.5%
<i>Westside</i>	76.9%	20.8%	\$88.25	19.7%	\$67.87	44.6%

4-Year Comparison of Demand (Rooms Sold) of Same Week:

	<i>Sun</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thurs</i>	<i>Fri</i>	<i>Sat</i>	<i>Total Sold</i>
2021	11,329	12,401	13,003	12,845	12,729	14,369	14,890	91,566
2020	9,085	10,223	10,472	10,535	10,593	11,158	11,846	73,912
2019	10,860	13,475	14,534	14,439	13,695	12,003	11,452	90,458
2018	10,258	12,626	13,6910	13,762	12,855	12,583	12,118	87,893

Source: STR