VISIT BIG BEAR / TBID NOTICE OF REGULAR MARKETING COMMITTEE MEETING
February 19, 2026

To: Loren Hafen, Clayton Shoemaker, Nick Cargill

Regular Session Marketing Committee Meeting – 10:00 AM
Open Session Location: ZOOM: https://zoom.us/j/4403166685 and 40824 Big Bear Blvd Big Bear Lake, CA 92315

NOTICE IS HEREBY GIVEN that Visit Big Bear will be conducting the February 19, 2026, 10:00 AM Regular Marketing Committee Meeting via Zoom. Said Meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matters:

OPEN SESSION

10:00 AM - CALL TO ORDER

Please Note: Agenda items may be moved at the discretion of the Committee Members.

PUBLIC COMMUNICATIONS:
(Public comment is permitted only on items **not** on the posted agenda that are within the subject matter jurisdiction of Visit Big Bear. Please note that State law prohibits the Visit Big Bear Board from taking any action on items not listed on the agenda. There is a three-minute maximum time limit when addressing the Board during this time period.)

1. Moon Ridge Global Village Olympics Update
2. PR & Media Coverage
3. Topline Analytics
4. Care for Big Bear Update
5. Events Update
6. Creative Dept Update
7. Member & Partner Relations Update
8. Committee Meeting: Thursday, March 19, 2026 @ 10:00 AM

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 13th day of February 2026.

Travis Scott, Board Secretary

Visit Big Bear wishes to make its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the Office at (909) 866-6190. Notification 72 hours prior to the meeting will enable Visit Big Bear to make reasonable arrangements to ensure accessibility to this meeting.