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Visit Mountaineer Country Convention & Visitors Bureau

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## MORGANTOWN'S PEAK HEALTH AQUATIC CENTER TO HOST 2025 USA DIVING AMERICAN CUP

(MORGANTOWN, W.VA., DEC. 3, 2024) – The Visit Mountaineer Country Convention and Visitors Bureau (VMCCVB) is thrilled to announce that the Peak Health Aquatic Center at Mylan Park will serve as the host venue for the 2025 USA Diving American Cup. The event will take place June 12-15, 2025, and will bring elite divers from around the globe to North Central West Virginia.

The 2025 USA Diving American Cup is a prestigious international diving competition, drawing top-tier athletes, coaches and fans to Morgantown. This event marks another milestone in the growing relationship between USA Diving and the Peak Health Aquatic Center, which has previously hosted USA Diving's 2022 Winter Nationals, 2023 National Championships and 2024 Junior Nationals.

"Our facility has proven to be a premier destination nationally for competitive diving events, and we are thrilled to host an event that will highlight the talents of incredible athletes and showcase our community and the facility on the international stage," said Jennifer Lainhart, director of the Peak Health Aquatic Center.

Since first bidding on the 2024 U.S. Olympic Team Trials for diving in 2022, the Morgantown community and USA Diving have forged a strong partnership. Building on the success of previous events, Visit Mountaineer Country and the Peak Health Aquatic Center are preparing to bid on the 2028 U.S. Olympic Team Trials for diving.

"The American Cup represents an incredible opportunity to showcase the best of international diving, and we are thrilled to host this prestigious event in Morgantown, West Virginia in June," said Lee Michaud, president of USA Diving. "Since first bidding on the 2024 U.S. Olympic Team Trials for diving, the Morgantown community has demonstrated unwavering commitment to our sport and our athletes. Visit Mountaineer Country and the Peak Health Aquatic Center have proven to be invaluable partners, providing world-class facilities and exceptional hospitality that elevate every event we host together. We look forward to welcoming elite divers from around the world to compete in this spectacular setting and are excited for the energy and enthusiasm the Morgantown community will bring to this celebration of diving excellence."

Destination branding events like the USA Diving American Cup play a pivotal role in driving tourism to Mountaineer Country. Large-scale competitions such as this showcase the region's state-of-the-art facilities, vibrant hospitality and unparalleled natural beauty, drawing visitors from across the nation and beyond. The event is expected to generate significant economic impact, benefiting local businesses, hotels and attractions.

As plans take shape for the 2025 USA Diving American Cup, Visit Mountaineer Country CVB and the Peak Health Aquatic Center are committed to providing an exceptional experience for athletes, spectators and the Morgantown community. Our community needs support from local ambassadors and volunteers to be successful. If you are interested in volunteering, please contact Stella Hehnly, VMCCVB Destination Development Coordinator, at <a href="Stella@VisitMountaineerCountry.com">Stella@VisitMountaineerCountry.com</a> or 304-292-5081.

### **About Visit Mountaineer Country CVB**

The Visit Mountaineer Country CVB is the official destination marketing organization for North Central West Virginia, working to promote tourism and enhance economic development in the region. Learn more at www.VisitMountaineerCountry.com.

### **About Peak Health Aquatic Center at Mylan Park**

The Peak Health Aquatic Center is a premier aquatic facility designed to host a wide range of events, from community programs to international competitions. Visit www.MylanPark.org for more information.

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